



IMPACT REPORT

2017-2018

YOUR SUPPORT IS INSTRUMENTAL

TOGETHER WE RAISED

\$425,356.71

THROUGH 20 SPONSORSHIPS AND 607 INDIVIDUAL GIFTS
FROM 421 DIFFERENT DONORS AND PARTNERS

WHICH HELPED FUND

19 MAINSTAGE
CONCERTS AT THE
CAPTOL THEATRE

29 CONCERTS IN
VENUES AROUND
ESSEX COUNTY

28 CONCERTS FOR
ELEMENTARY AND
HIGH SCHOOLS

10 CONCERTS FOR
YOUNG CHILDREN

7 FREE SUMMER
CONCERTS IN PARKS
AROUND ESSEX COUNTY

18 VISITS TO SENIORS'
RESIDENCES

2 WORKSHOPS WITH HIGH
SCHOOL BAND MEMBERS
AND WSO MUSICIANS

1 TEN-WEEK SCHOOL
RESIDENCY PROGRAM

AND MORE!

YOU ARE THE REASON



With no audience, there is no Windsor Symphony Orchestra. This year, patrons purchased a total of 13,949 tickets to WSO concerts. Self generated revenue (gifts, sponsorships and ticket sales) amounted to 75% of the WSO's total revenues this year. In 2017-2018, your WSO was in municipalities around Windsor, Essex County and Chatham-Kent, building culture in your community.



The gift of time

Volunteers are essential to the Windsor Symphony Orchestra. In the 2017-2018 season, volunteers gave more than 2000 hours of their time to the WSO, where they help people find their seats, talk to patrons about subscription renewals, put on fundraising events, and more. Special thanks to the WSO Guild and Capitol Theatre volunteers for all they do to support the WSO.



MEMBERS OF THE WINDSOR SYMPHONY ORCHESTRA GUILD



CAPITOL THEATRE VOLUNTEERS IN COSTUME FOR WILD WILD WEST CONCERT

Thanks to your support, the Windsor Symphony Orchestra's programs are growing. In the 2018-2019 season, your gift will bring music to more students and seniors, add new pieces to our music library, and bring world-renowned guest artists to the Capitol Theatre stage. Join us in the new season for great music, community programming, and more. People are talking about the WSO!

A look ahead



WSO MUSICIANS AT AN EDUCATION CONCERT



SPONSORS RICHARD AND COLLEEN PEDDIE WITH THE WSO BRASS QUINTET IN AMHERSTBURG



 @TheWSO

(519) 973-1238

 @WindsorSymphony

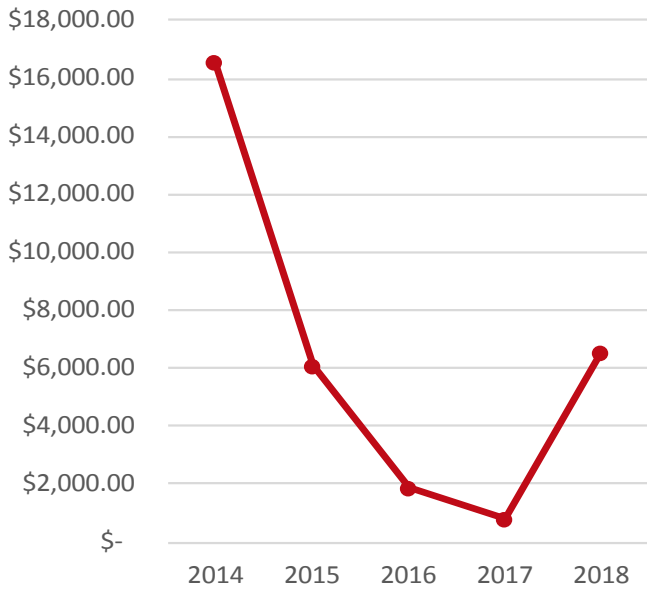
121 University Avenue W.,
Windsor ON N9A 5P4

#myWSO

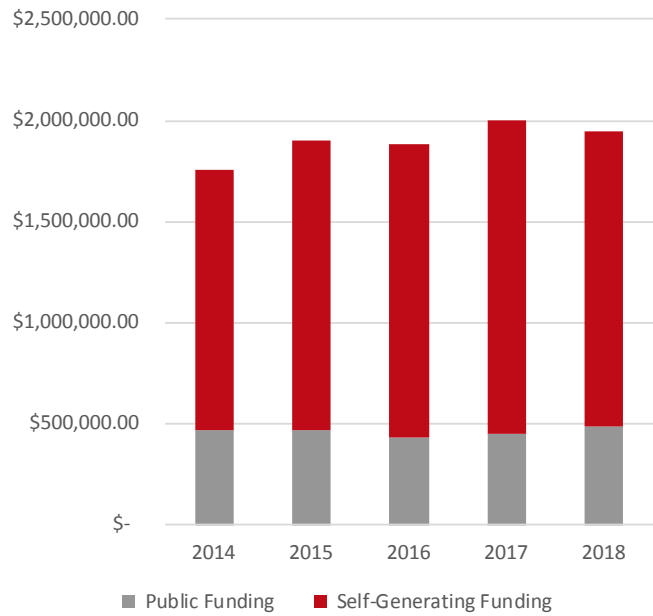
windsorsymphony.com

FINANCIAL SUMMARY

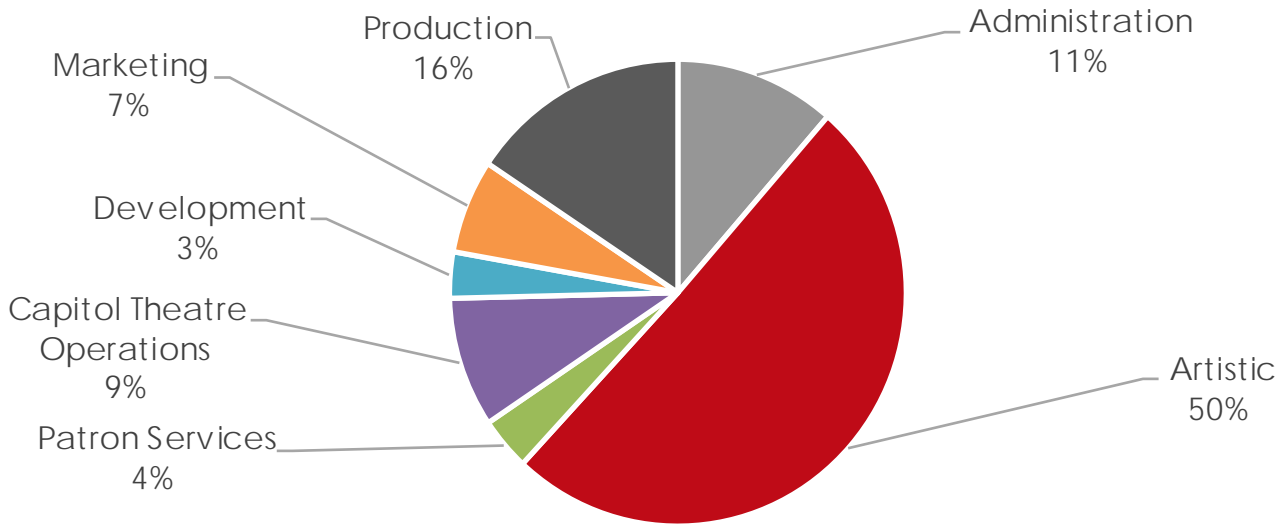
Budget Surplus Over 5 Years



Revenue Sources: 5 Year comparison



Expenses in 2017-2018



*2017-2018 FINANCIAL STATEMENTS
HAVE NOT YET BEEN AUDITED

THE WINDSOR SYMPHONY ORCHESTRA KNOWS THAT YOU VALUE TRANSPARENCY AND ACCOUNTABILITY. IN THE LAST FIVE FISCAL YEARS, THE WSO HAS CONSISTENTLY RUN A MODEST BUDGET SURPLUS, WHILE KEEPING THE BALANCE BETWEEN SELF-GENERATED REVENUES AND GOVERNMENT FUNDING STABLE. IN 2017-2018, ADMINISTRATIVE EXPENSES ACCOUNTED FOR 11% OF THE BUDGET, WHILE FUNDRAISING EXPENSES ACCOUNTED FOR 3%. ARTISTIC EXPENSES REMAIN APPROXIMATELY 50% OF THE OVERALL BUDGET OF THE WINDSOR SYMPHONY ORCHESTRA, HELPING US DELIVER THE PROGRAMS YOU LOVE!